

# EDUCATION FOR ALL

Education is the passport to the future, for tomorrow belongs to those who prepare for it today.

- Malcolm X -

## VISION

Building Indonesian People Through Efforts In Sustainable Community Development and Education

#### MISSION

Creating learning opportunities for public or marginalized people

Creating opportunity on quality education in Indonesia

Improving quality of human resources with gender perspective

Building active partnership with key stakeholders

Taking part in encouraging the active role of stakeholders for sustainable environmental governance



### ABOUT WIDYA ERTI INDONESIA

Widya Erti Indonesia Foundation is a foundation working in the social sector with the focus on human resource capacity build-ing.

The foundation was established on September 29, 2014, in front of Notary Maria Gunarti, SH. M.Kn. by community and social observers who have been working in community empowerment and education sectors in Indonesia since 1980s, Ir. Handoko Widagdo MA. and Edy Dwi Hartono, Sp.

Widya Erti Indonesia is affiliated with World Education.Inc, in which all activities from concept to implementation are conducted by Widya Erti Indonesia team. The basis of this foundation is education and sustainable community development activities, integrated with programs of Widya Erti Indonesia resulting in a synergized implementation process.



## VALUE

WEI presents as a partner in establishing social brand elements that will grow in synergy with the vision, mission, and values of the institution.

Educate

### Empowering

Innovative

Respect

Trust

Engage

#### STRATEGY To be a trusted partner in building the image of donor institutions is the main focus of WEI, while part of a concept made based on the organization's literature as GOODWILL follows SOCIAL CORPORATE PRODUCT/ SERVICE BRAND BRAND BRAND Corporation branding is the purpose of the institution in establishing a positive outlook in the community toward the institution. With four EMPLOYER elements as the framework of branding success, BRAND WEI is here to assist companies in shaping their branding through social brand.

### STRATEGY

The elements in social brand become the focus of WEI in helping partners to build the right and proper image in the community. Through activities in education, social, environmental issues and development of sustainable enterpreneurship independency in the community. WEI will support partners in giving the best contribution for economic and prosperity development.

SOCIAL

SOCIAL BRAND

EDUCATION

ENVIRONTMENT ISSUE

ENTREPRENEURSHIP



## BOARD PROFILE



James MacNeil Advisor

#### James MacNeil

A Doctor of Education from Harvard University, James is the current Vice President of World Education.Inc for Asia and Africa. James has dedicated around 30 years of his life for education sector and non government organization.

Since 1999, he worked for World Education.Inc. to provide technical assistance and management training for school using school based management mentoring and initiative of long distance education in Southeast Asia, career school project in US, vocational education development in Tibet and management of agriculture and sustainability in Indonesia.

James also evaluates and writes extensively in World Education.Inc school-based management and community participation for school programs in Africa and Asia.



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## BOARD PROFILE



Handoko Widagdo Advisor

### Handoko Widagdo

Holding a Master's degree in Intercultural Management, SIT School for International Training (Vermont, USA), Handoko has 27 years of experience in Indonesia on rural management and education projects.

In education sector, Handoko is actively involved in school based management , education management in the regency and government level as well as analysis of related regulations on schools and education management in regency level. Handoko took part in training material development, such as school self assessment, school development plan, school committee strengthening, leadership for school principal and school financial management as well as connecting school development.

Handoko is also a master trainer with extensive experience in rural development, capacity building and rural community organization. He has conducted various consultancy for institutions nationally and globally, such as FAO, HIVOS, World Bank, and ACIAR in Vietnam, China and India.



## BOARD PROFILE



Ilya Moelyono Advisor

#### Ilya Moelyono

Holding a Master's degree in International Development from Cornell University, USA, Ilya has spent 38 years in non formal education, media development, culture, rural community development, local organizational capacity development including staff. He is also actively involved in various associations both national and international, including conducting consultancy for various institutions, nationally and globally.

Ilya is also active in writing books and publishing his translation works amidst his activities as a consultant of a Green Prosperity project in Sumatera and Sumba, such as : "Berbuat Bersama, Berperan Setara", Pengkajian and Perencanaan Program Bersama Masyarakat" (Reference book on "Participatory Rural Appraisal" • metodology and techniques), published by Studio Driya Media for the Nusa Tenggara Uplands Development Consortium.



#### OUR ACTIVITIES WORLD EDUCATION.INC

Farmer Learning and Environmental Stewardship in Indonesia (2002-2006) In Berau Regency, East Kalimantan, Collaborating with The Nature Conservancy in creating economic opportunities and reducing pressure on forest and strengthening community organization in regional spatial plan.

Managing a Multifunctional Landscape for Orangutan Conservation in East Kalimantan Indonesia (2008-2009).

In Berau Regency, East Kalimantan, Collaborating with The Nature Conservancy in creating economic opportunities and reducing pressure on forest and strengthening community organization in regional spatial plan.

Reducing Pressure on the Lesan Protected Forest in Indonesia (2009-2010) In Berau Regency, East Kalimantan, Collaborating with The Nature Conservancy in creating economic opportunities and reducing pressure on forest and strengthening community organization in regional spatial plan.







Conducting a study on community preparedness for Berau Forest Carbon Program under the title of study of Development of a Detailed Strategy for Engaging Communities in a District-Scale REDD Program in Berau (C-REDD)

#### Orangutan Habitat Conservation II (2005-2007)

Central Kalimantan in collaboration with Orangutan Foundation International (OFI) in developing livelihood alternatives, reducing pressures on forest and good governance of the area.

#### Orangutan Habitat Protection in Tanjung Puting National Park (2008-2009)

Central Kalimantan in collaboration with Orangutan Foundation International (OFI) in developing livelihood alternatives, reducing pressures on forest and good governance of the area.



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#### OUR ACTIVITIES WORLD EDUCATION.INC





#### ConnectEd Program (2011 - 2015)

World Education collaborated with Alcatel-Lucent Foundation in five countries worldwide to implement ConnectEd program to tackle factors that limit choices of job and livelihood of underprivileged youths, with emphasize on women and girls. The program was conducted between April 2011 and June 2015. The purpose of ConnectEd is to help underprivileged youths in achieving better learning result, acquiring skills that prepare them for the work sector, and making them more active in their community.

#### PRIORITAS Project USAID (2012 - 2017)

World Education supports decentralization efforts of Government of Indonesia by strengthening capacity of training in level of province, regency and city through Prioritizing Reform, Innovation and Opportunity for Reaching Indonesia's Teachers, Administrators and Students (PRIORITAS) in Indonesia, funded by USAID.



#### OUR ACTIVITIES WIDYA ERTI INDONESIA







Implementer of social study for forest restoration project of PT Rimba Raya Conservation in Seruyan rgency, Central Kalimantan, 2010.

Social implementer of forest restoration project for trade in Seruyan, Central Kalimantan, working with PT Rimba Raya Conservation (2013-2015), under the project of "Engaging and Socializing Communities during Project Development, phase I and II".

Consultant of community empowerment for PT Rimba Raya Conservation, (December 2015 - December 2016).

Involved in proposal development and implementation of "Local Green Economy Self Help Project through Indigenous People Empowerment and Environment Rehabilitation (Self Help Green-SHG Project), in Kapuas Hulu and Sintang regencies" for MCA Indonesia with the KUJAU Consortium West Kalimantan (2016-2018).



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Technical Assistance for Community Development PT. Rimba Raya Conservation Assisting 12 villages in Seruyan regency, Central Kalimantan, which is located near Ecosystem Restoration area.

Consultancy for proposal development and study on Economic Rate of Return (ERR) Conducting study on the project's possible areas and develop proposal for MCAI of Solar PV in East Sumba and enabling local economy potential as the result of the renewable energy

Community Economic Empowerment and Institutional Development in Eastern Sumba Establishing community organization for asset management







Conducting a study on Land Scape and Life Scape Analysis for Local Green Economy Self Help Project through Indigenous People Empowerment and Environment Rehabilitation and developing documents Environmental and Social Management System (ESMS).

Conducting a study on Land Scape and Life Scape in West Kalimantan for the KUJAU Consortium, as well as developing environmental and social management system (ESMS) Improving the technical capacity of smallholder palm oil farmers in Riau in improving production and achieving Sustainable Palm Oil standard through the Palm Start UNILEVER program.

#### Improve sustainable livelihood of Smallholder palm oil farmer in Palembang Aceh dan Kalteng

Improving the technical capacity of smallholder palm oil farmers in Palembang, Aceh dan Kalteng improving production and achieving Sustainable Palm Oil standard through the Palm Start UNILEVER program.

Improve sustainable livelihood of Smallholder palm oil farmer in Riau



### OUR PARTNER -

























# Education is a progressive discovery of our own ignorance

- Will Durant -







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